Board of Trustees: 9/26/17

Name of Institution **South Carolina State University** Name of Program (include concentrations, options, and tracks) B.A. Political Science and Government – Political Science, Pre-Law, Public Administration (The modification is for the Public Administration concentration only). **Program Designation** ☐ Associate's Degree □ Bachelor's Degree: 4 Year ☐ Specialist ☐ Doctoral Degree: Research/Scholarship (e.g., Ph.D. and DMA) ☐ Bachelor's Degree: 5 Year Doctoral Degree: Professional Practice (e.g., Ed.D., D.N.P., J.D., Pharm.D., and M.D.) Does the program qualify for supplemental Palmetto Fellows and LIFE Scholarship awards? ☐ Yes ⊠ No Proposed Date of Implementation Fall 2018 CIP Code 451001 Delivery Site(s) Main Campus, Orangeburg, SC and Online **Delivery Mode**  □ Distance Education \*select if less than 50% online □ 100% online ☐ Blended (more than 50% online) ☐ Other distance education Program Contact Information (name, title, telephone number, and email address) Dr. Benedict Jua, Chair, Department of Social Sciences (803) 536-8969; bjua@scsu.edu Dr. Diane Burnette, Executive Director, Center for Teaching, Learning and Extended Studies (803) 533-3653; <a href="mailto:dburnet1@scsu.edu">dburnet1@scsu.edu</a> Institutional Approvals and Dates of Approval: Chair, Department of Social Sciences: 3/10/17 Dean, College of Education, Humanities and Social Sciences: 3/15/17 Provost: 3/24/17 Educational Policies Council: 4/6/17 Faculty Senate: 5/2/17 President: 9/22/17

# **Background Information**

Provide a detailed description of the proposed modification, including its nature and purpose and centrality to institutional mission. (1500 characters)

The revised Public Administration curriculum is the outcome of a program review conducted by the Department of Social Sciences. The revision seeks to increase the number of Public Administration courses (by 12 credits), and Management courses (by 6 credits). The additional public administration courses cover public finance, American foreign policy, and state and local government. A wide variety of issues will be covered under the Topics in Public Policy course. In the Management field, topics covered will include organization theory and behavior, and human resource management. These changes strengthen the curriculum by improving the core knowledge base in public administration and management, which makes the program more marketable.

The revised program would also be offered online reflecting South Carolina State University's strategic goal of enhancing academic programs through distance education. Many non-traditional students who are working adults in both the public and private sectors in the state seek more flexible access to tertiary education, which can be gained through online delivery. The discussion with officials at Orangeburg-Calhoun Technical College and Midlands Technical College with which the University recently signed articulations agreements, supported online delivery of programs to facilitate technical college graduates, who secured employment with two year degrees, to earn baccalaureate degrees for upward mobility in their careers.

The Public Administration program fits into SC State's mission as one of the baccalaureate programs that "prepares highly skilled, competent and socially aware graduates to enable them to work and live productively in a dynamic, global society." In addition, moving the program to an online format is in keeping with its goal of offering programs "through technology and traditional methods of teaching and learning..." to enhance the quality of life of citizens and contributes to the economic development of the state and nation.

List the objectives of the modified program. (1500 characters)

The following objectives of the Political Science – Public Administration program are aligned with and seek to further the goals of the College of Education, Humanities and the Social Sciences:

- Cognitive goal: the program should endow students with the requisite disciplinary knowledge base that should contribute to enhancing their competitive edge in a knowledge based economy and a multicultural environment.
- Developmental goal: the program should contribute to the development of the graduates' analytical and critical thinking skills.
- Behavioral goal: Graduates from the program should demonstrate professional and academic ethics needed for their insertion into public or non-public service, locally, regionally, nationally and internationally.
- More specifically, the goal of the Public Administration program is to imbue its graduates with the requisite knowledge and skills to effectively and efficiently achieve public

ACAP 11/30/17 Agenda Item 3d

objectives. To this end and in a quest to make the graduates versatile, the program emphasizes analytics, leadership, creativity, communication and problem-solving capabilities. These are skills that would be invaluable in fostering foresight, insight and critical thinking to craft policies and monitor their implementation as well as evaluation.

#### **Assessment of Need**

Provide an assessment of the need for the program modification for the institution, the state, the region, and beyond, if applicable. (1500 characters)

Jobs directly related to public administration degree holders include occupations in city and county government, health services management, civil service administration, public housing and nonprofit administration. In September 2017, the job search website *Indeed.com* listed 343 public administration positions in South Carolina. These included directors of risk management and safety, project coordinators, affordable housing coordinators, grants administrators, executive assistants, annual support coordinators, and associate state directors for advocacy.

While many universities in South Carolina offer baccalaureate degrees in Political Science, only Clemson University, Lander University, South Carolina State University, and Southern Wesleyan University are listed as offering undergraduate degrees in Political Science with a concentration in Public Administration (a phone call to Southern Wesleyan indicated that institution does not offer the concentration). None of those programs are offered online. SC State proposes to offer the concentration online, and is therefore uniquely positioned to attract students, especially those already working in the public or private sectors, who wish a more flexible format, via online instruction, to complete a degree that would provide them upward mobility in their careers. The addition of the management courses to the curriculum would also serve as an additional attraction to these students.

The articulation agreements recently signed with OC-Tech, Denmark Tech and Midlands Technical colleges provide a seamless pathway for graduates from those institutions to attend SC State, which plans to pursue System-wide articulation in the near future.

Will the proposed modification impact a	ny existing programs and services at the institution?
Yes	
⊠ No	
If yes, explain. (1000 characters)	

List of Similar Programs in South Carolina

Program Name	Institution	Similarities	Differences
B.A. Public Administration and Social Services	Southern Wesleyan University	This program is no longer offered.	This program is no longer offered.
B.S. Public Administration	Clemson University	The Public Administration track that is offered face-to-face focuses on the core political roles of agencies, elected officials, bureaucrats and non-profit organizations that carry out the administrative functions in public policy implementation, evaluation and service delivery for national, state and local governments.	Besides the public administration courses, SC State's includes an emphasis on management as well. The program will also be offered online.
B.S. Public Administration	Lander University	The Public Administration track that is offered face-to-face prepares its graduates for work in government service or the non-profit sector and is a springboard for a Master of Public Administration (M.P.A.) degree.	Besides the public administration courses, SC State's includes an emphasis on management as well. The program will also be offered online.

# **Description of the Program**

	Projected New Enrollment					
Year	Fall		Fall Spring		Summer	
rear	Headcount	Credit Hours	Headcount	Credit Hours	Headcount	Credit Hours
2018	20	300	20	300		
2019	40	600	40	600		
2020	50	750	50	750		
2021	75	1,125	75	1,125		
2022	80	1,200	80	1,200		

<sup>\*</sup>It is projected that 10 students with associate's degrees will enroll in year 1, and another 10 first time freshmen will also enroll in year one. These 20 students will continue to year 2, but an additional 20 students will also enroll that replicates the profile of those enrolled in year 1. In 2019, ten students should graduate, leaving 30 students to continue in the program in 2020. To those numbers will be added another 20 students (taking attrition and new enrollees into consideration). In 2021, seventy-five students should remain in the program (accounting for attrition). 2021 should realize the graduation of at least 10 students. Given a possible attrition of 5 students, and the 10 graduates from 2021, recruitment efforts should lead to a total enrollment of 80 students in 2022.

#### Curriculum

Attach a curriculum sheet identifying the courses required for the program.

#### Please see attachment.

# Curriculum Changes Note: Complete this table only if there are changes to the curriculum.

Courses Eliminated from Program	Courses Added to Program		
PS 425 Political Science Seminar (3 credits)	PS 450 Topics in Public Policy (3 credits)		
PS 406 International Relations (3)	PS 403 Public Finance (3)		
Free Elective (9)	PS 312 American Foreign Policy (3)		
	PS 205 State and Local Government (3)		
	MGT 308 Organizational Theory and Behavior (3)		
	MGT 304 Human Resource Management (3)		

# **Faculty**

Provide a brief explanation of any additional institutional changes in faculty and/or administrative assignment that may result from implementing the proposed program modification. (1000 characters)

Currently, there are three faculty serving the program. One assistant professor, one associate professor, and one full professor. All three have been certified to teach online by the Center for Teaching, Learning and Extended Studies through the eFellows Online Teaching Certificate course. The program will also use four (4) adjuncts and employ one additional fulltime faculty in 2021.

#### Resources

Identify any new library/learning resources, new instructional equipment, and new facilities or modifications to existing facilities needed to support the modified program. (2000 characters)

The Political Science - Public Administration already exists at the University, will be adding online delivery format. New library/learning resources will not be needed. The Miller F. Whittaker Library houses a total of 1,684,553 print and microform resources. Through consortia participation and purchases, the Miller F. Whittaker Library's website provides access to 114 online subscription databases and three (3) e-book collections to support academic research and study. These aggregate sources provide students, faculty, and staff access to 298,205 e-books, 18,205 e-journals, and 3,901 e-newspapers on campus as well as off-campus through proxy authentication. These online resources are available to students currently enrolled at SC State University on-campus or at remote sites.

The Library participates in the state-sponsored consortia agreement called PASCAL (Partnership Among South Carolina Academic Libraries). This is a non-profit consortium of public and private academic libraries in South Carolina, where members of the academic and research community have equitable, immediate access to library information and services regardless of their location, time, or distance. PASCAL provides access to database collections of core journals, newspapers, and other materials from various disciplines. PASCAL's electronic resources build on the general-level information resources furnished by DISCUS.

The University uses the Blackboard LMS to host its online courses. The Center for Teaching, Learning and Extended Studies (CTLES) provides training for online courses to ensure quality. It also provides other support services to faculty and students utilizing the online platform. For example, CTLES also offers expert services to incorporate multimedia components into online courses. CTLES also works to ensure retention of students in online courses.

No additional equipment or facilities are needed to support the modification.

# **Financial Support**

		Esti	mated New Costs b	y Year		
Category	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	4 <sup>th</sup>	5 <sup>th</sup>	Total
Program Administration						
Faculty and Staff Salaries	\$0.00	\$12,000	\$12,000	\$85,700	\$85,700	\$195,400
Graduate Assistants						
Equipment						
Facilities						
Supplies and Materials	\$0	\$500	\$1,000	\$1,000	\$1,000	\$3,500
Library Resources						
Other*						
Total	\$0	\$12,500	\$13,000	\$86,700	\$86,700	\$198,900
			Sources of Financi	ng		•
Category	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	4 <sup>th</sup>	5 <sup>th</sup>	Total
Tuition Funding	\$214,800	\$429,600	\$535,500	\$805,500	\$859,200	\$2,844,600
Program-Specific Fees						
State Funding (i.e., Special State Appropriation)*						
Reallocation of Existing Funds*						
Federal Funding*						
Other Funding*						
Total	\$214,800	\$429,600	\$535,500	\$805,500	\$859,200	\$2,844,600
Net Total (i.e., Sources of Financing Minus Estimated New Costs)	\$214,800	\$417,100	\$522,500	\$718,800	\$772,500	\$2,645,700

<sup>\*</sup>Provide an explanation for these costs and sources of financing in the budget justification.

ACAP 11/30/17 Agenda Item 3d

# **Budget Justification**

Provide a brief explanation for the other new costs and any special sources of financing (state funding, reallocation of existing funds, federal funding, or other funding) identified in the Financial Support table. (1000 characters)

Note: Institutions need to complete this budget justification *only* if any other new costs, state funding, reallocation of existing funds, federal funding, or other funding are included in the Financial Support table.

There are no new costs for program administration since the program already exists and is administered by the Chairman of the Department.

With reference to faculty, no additional faculty are needed in Year 1. In Years 2 and 3, the program will employ adjuncts to teach four (4) courses each year at a cost of \$12,000 each year. In the fourth year, the program will hire a fulltime faculty with fringe benefits at a cost of \$73,700, plus the adjuncts from the previous years, giving a total of \$85,700. Year 4 personnel costs will be replicated in Year 5.

Tuition revenue have been calculated conservatively at the current rate for in-state students of \$10,740 per year.

Since this is an online program supported by CTLES, there will be minimal additional costs with respect to materials and supplies.

#### **Evaluation and Assessment**

Will any the proposed modification impact the way the program is evaluated and assessed? $\hfill \Box$ Yes
⊠ No
If yes, explain. (1000 characters)
Will the proposed modification affect or result in program-specific accreditation? ☐ Yes ☐ No
If yes, explain; if the modification will result in the program seeking program-specific accreditation, provide the institution's plans to seek accreditation, including the expected timeline for accreditation. (500 characters)
Will the proposed modification affect or lead to licensure or certification?  ☐ Yes ☐ No

ACAP
11/30/17
Agenda Item 3d

If yes, explain how the program will prepare students for licensure or certification. (500 characters)

Teacher or School Professional Preparation Programs

Is the proposed modified program a teacher or school professional preparation program?

Yes

No

If yes, complete the following components.

Area of Certification

Attach a document addressing the South Carolina Department of Education Requirements and SPA or Other National Specialized and/or Professional Association Standards.